



Backing up the Nugget

Your data is invaluable – you really only discover this when you have lost it all. Companies normally choose to back up to tapes or memory sticks – some don't backup at all. With all electronic information, when you lose everything, unfortunately this means absolutely everything.

- You will lose all your emails and contacts!
- You will lose all your accounts information, invoices, quotations
- You will lose all your presentations and Excel spreadsheets
- How many billable hours are going to be wasted rebuilding your system?

So if you are backing up your computer data, you need to ask;

- What exactly is being backed up, when is it done, who is doing it...
- When was the last time you retrieved lost information from a backup tape?

It is also common practice to use memory sticks to back up your information. These portable devices are easily lost, damaged or even stolen. Anyone can now read your most sensitive company files.

Did you know?

- Data recovery can take weeks using traditional media and costs between €2,000 and €8,000 to restore 2 Mb of lost data
- 95% of backup media is unencrypted so anyone can see the data
- 60% of traditional backup routines fail (Enterprise Strategy Group)
- 59% of SMEs do only local backups and do not securely remove off-site (Gartner Research)
- 71% of all tape restores fail (Gartner Research)

Most business owners delegate the task of back up. It is only when disaster strikes that the problem becomes their responsibility. PaqIT Solutions recognise that company data evolves continuously and they provide a managed system that takes this into account and removes human intervention and error.

Would you like to know more?